

Rose Parade 2024: 'Coding for Veterans' wins awards and hearts

Coding for Veterans's float "Sounds of Success" earned the most outstanding float from outside the United States award at the 135th Rose Parade.



Coding for Veterans "Sounds of Success" float rides in the 135th Rose Parade in Pasadena on Monday, Jan. 1, 2024

In its very first year participating in the Rose Parade, Canadian nonprofit organization "Coding for Veterans" not only earned the best international float award but gave one American military family the surprise of the year.

The organization helps servicemen and women from the U.S. and Canadian Armed Forces transition from public service to the private sector, providing training in the burgeoning fields of cyber security and software development.

They work with the University of Ottawa and recently partnered with the University of Southern California to offer their online training courses that get former service members certification, sometimes in just months.

Making their Rose Parade debut, “Coding for Veterans,” rode down Colorado Boulevard in their float “Sounds of Success,” featuring a large animated laptop meant to demonstrate their new, tech-oriented post-military career.